# A white letter on a black background  Description automatically generatedCreate a text message template

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| Template name | This will not be visible to recipients. Name your templates in a way that works best for your service or organisation. |
| Message | This is the body text. LinksWrite links in full, starting with https://. For example, https://[www.service-manual.nhs.uk/content](http://www.service-manual.nhs.uk/content). Tell recipients who your text message is fromFind out [how to set up your text message sender ID](https://notify.nhs.uk/using-nhs-notify/tell-recipients-who-your-messages-are-from#text-message-sender-id).PersonalisationTo add a personalisation field, include a placeholder with double brackets around it.For example, hello ((firstName)), your NHS Number is ((nhsNumber)).Message lengthOne text message is 160 characters.If you're using personalisation fields, it could make your message longer.Learn more about [character counts and text message pricing](https://notify.nhs.uk/pricing/text-messages). |